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**Hyperflite Releases Disc Dog Training DVD**  
***World Champions Peter Bloeme and Jeff Perry***  
***Demonstrate the Hyperflite Disc Dog Training System***

**(Atlanta, Georgia, June 1, 2005)** Hyperflite, Inc., maker of state-of-the-art competition-approved canine flying discs, announces the release of *Disc Dog Training DVD*, the most informative and action-packed, canine training video ever made. This masterfully-filmed one-hour DVD features tips and techniques developed by internationally-renowned canine disc World Champions Peter Bloeme and Jeff Perry. For more than two decades Bloeme and Perry have taught disc-dog aficionados all over the world how to get started in the fastest growing and most exciting sport on four paws.

The Hyperflite Disc Dog Training DVD, teaches enthusiasts how to overcome common training issues that can be an impediment to play sessions, competitive endeavors and performances. Viewers will learn to throw longer, straighter and more consistently than previously thought possible. In addition, a virtual cornucopia of disc dog tricks are demonstrated including flips, vaults, juggling, foot throws, chest bounces, tapping, and multiples. The Disc Dog Training DVD features bonus footage of the Hyperflite Skyhoundz Canine Disc World Championship and includes a bonus Jawz puncture-resistant flying disc. Disc Dog Training DVD retails for \$24.95 and is available packaged with a full-sized Jawz puncture resistant disc or the Pup Jawz puncture resistant disc for puppies and small dogs.

Hyperflite sparked a canine disc revolution at the dawn of the new millennium with the release of its patented (U.S. Pat. No. 6,887,119) K-10 Competition Standard flying disc designed exclusively for canines. All Hyperflite K-10 series discs feature Hyperflite's patented gripping surfaces and high-performance aerodynamic design. More recently, Hyperflite released the Jawz disc, a puncture-resistant canine disc created especially for "dentally-obsessive" canines and the "Pup" series of flying discs for small dogs. Hyperflite's introduction of its Jawz model means that a new generation of competitors will be able to participate in canine disc sports more affordably. "With the Jawz disc, the days of 'gnash it and trash it' are over," reports Perry.

Hyperflite is committed to developing the safest, best-flying, and most durable canine discs in the world. Its support of the Skyhoundz Canine Disc World Championship series, the largest disc-dog series in the world, as well as the Hyperflite DiscDogathon Competition Series and other canine disc events in the U.S. and other countries ensures that disc dog competitors world-wide will have exciting venues in which to compete. For more information about Hyperflite products or to find out about the Hyperflite Skyhoundz World Canine Disc Championship Series, please visit the Hyperflite website at [www.hyperflite.com](http://www.hyperflite.com).

NOTE: Hyperflite, the Hyperflite logo, K-10, Competition Standard, Jawz, and K-10 Pup, and

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