

Hyperflite[®]

FLYING DISCS

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**HIGH-FLYING CANINES PREPARE TO INVADE ATLANTA'S PIEDMONT PARK
FOR 2006 HYPERFLITE SKYHOUNDZ CANINE DISC WORLD CHAMPIONSHIP**

Crowning event of largest disc-dog series in the World to be held on September 23-24, 2006

(ATLANTA, July 15, 2006) Atlanta is going to the dogs...disc-catching dogs that is! On September 23-24, 10 am-5 pm, at Piedmont Park's 10th Street Meadow in Atlanta, Georgia, man's best friend will take to the skies to compete in the 2006 Hyperflite Skyhoundz Canine Disc World Championship. The Hyperflite World Championship is the premier event in canine sports and features top competition teams from around the world. Contestants and their canine teammates will earn points for tricks ranging from simple throws to unbelievable acrobatics. Admission to the World Championship is free for spectators.

Hyperflite will stage this year's Skyhoundz World Championship to benefit Hillside Hospital (Atlanta's oldest charitable organization) and the Piedmont Park Conservancy, conservator for the south's most beautiful urban park. Bring the family and watch these sensational canine athletes jump for joy all while helping to benefit two very special Atlanta charities. Many of the canine athletes expected to compete were rescued from animal shelters.

Hyperflite sparked a canine disc revolution when it paired the Jawz disc, the world's toughest canine competition disc, with Hyperflite's *Disc Dog Training DVD*, the most informative and action-packed canine training video ever made. Hyperflite's Skyhoundz Competition Series has introduced thousands of pet owners to the health and exercise benefits of canine disc play.

Hyperflite is committed to developing the safest, best-flying, and most durable canine discs in the world. Its support of the Skyhoundz Canine Disc World Championship series, the largest disc-dog series in the world, ensures that disc-dog competitors world-wide will have exciting venues in which to compete. For more information about Hyperflite products or to find out about the Skyhoundz World Canine Disc Championship Series, please visit the Hyperflite website at www.hyperflite.com or telephone Nancy Noel at 404-350-9343 or via email at nnoel@hyperflite.com.

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